haberfeld

10 BRANCH / $492M ASSET
CREDIT UNION CASE STUDY

High Performance Growth™ 3 Year Results

45%
RETAIL CHECKING PORTFOLIO GROWTH

+7,969
net new accounts

265
openings per year per branch

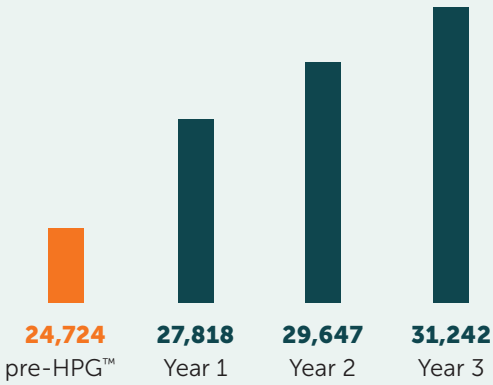
NEW RETAIL HOUSEHOLDS LOAN VOLUME

$90M
New retail household loan volume

$2.19
Gained in Loans per one-dollar in deposits

+6,518
NEW PFI CHECKING HOUSEHOLDS

651 average increase in new PFI checking households per branch in years 1-3



Your financial institution can achieve these results. We can show you how.

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