

High Performance Growth (HPG™) Strategy Since Kickoff

7-MONTH RESULTS

BANK
CASE STUDY
7 OFFICE
\$460M ASSETS

19% Annual Retail Checking Portfolio Growth

+960
ADDITIONAL NET

2.0X LIFT IN RETAIL CHECKING OPENINGS



8% Annual Business Checking Portfolio Growth

+180
ADDITIONAL NET
ACCOUNTS

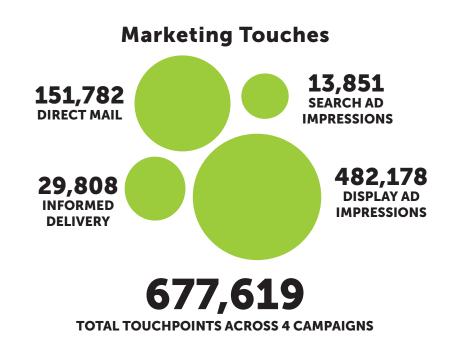


Retail Deposit Growth

\$3.7M
INCREASE IN DEPOSITS

SO ENA

FROM LOANS AFTER
CHECKING ACCOUNT
WAS OPENED



YOUR BANK CAN ACHIEVE THESE RESULTS.
WE CAN SHOW YOU HOW.