



2022 Webinar series

Join us on the third Wednesday of each month at 10:30 a.m. and 3:00 p.m. CST for our Monthly Haberfeld Webinar Series

Delivering an Exceptional Omni-Channel Experience

JANUARY 19

Now more than ever before, our clients interact with us over a variety of different channels and have access to us 24 hours a day! This is wonderful for our clients, and it forces us to acknowledge a variety of service delivery methods to maximize every opportunity for exceptional service experience no matter how we interact with our clients.

Haberfeld Reporting

FEBRUARY 16

Part of what makes Haberfeld clients so successful, is continuously measuring performance and holding themselves accountable for their success. To get the results we want, we need to have strategies in place to measure progress, report results, and reward for success. This webinar will discuss strategies for ensuring you utilize Haberfeld's reporting tools to your greatest advantage to produce results we can celebrate.

Referrals

MARCH 16

Tell-A-Friend coupons, and referrals in general, are one of the most challenging aspects of the Haberfeld strategy. They're also one of the most important. Referrals do not just happen, they must be managed and organized, and we must ask for them. Your best clients are ready and willing to give you a positive referral, and it is your job to ask them to spread the word about banking with you.

Plus One™ Platform

APRIL 20

Haberfeld's Plus One™ referral strategy is top notch! This, in combination with the service level you provide to earn referrals, is guaranteed to set you up for success. In this webinar, we will explore the various components of the Plus One™ referral strategy, and take a deep dive into the online platform to help you generate, track, and reward referrals.

Motivating Your Team

MAY 18

Need a little team pick-me-up? Foggy vision? Not sure about rewards and recognition being effective? Answers to these questions and more will be covered in this webinar as we discuss strategies to help increase and create team motivation!

Benefits Checking

JUNE 15

Benefits Checking is a value-added checking product. Meaning, it provides additional benefits to the customer for a small monthly fee. These benefits are of such a tremendous value that many customers are willing to pay for a value-added checking account. In this webinar, we will discuss what Benefits Checking is and how it can greatly benefit your customers and financial institution!

More webinar listings ►



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Onboarding New Hires

JULY 20

Training new hires can be time consuming and overwhelming! After all, you want to ensure your new hires get all pertinent information. Join this webinar for information on best practices and recommendations for ensuring your new hires are ready and confident to take on their new roles.

Coaching Your Team

AUGUST 17

True leaders in financial institutions have the ability to create a culture of success. They are strong coaches and mentors, and their leadership enhances the motivation of their team, increases retention, and even helps develop and create future leaders! Join this webinar for expert insight on growing, building, and supporting your team.

Assessment Strategies

SEPTEMBER 21

Successful companies continuously monitor and evaluate their progress in order to become more successful. At Haberfeld, we believe that what gets measured gets done! Join this webinar to learn about Haberfeld's assessment strategies for your team (like mystery shopping) to evaluate what is going well and what opportunities for improvement exist.

Getting the Most Out of eLearning

OCTOBER 19

Haberfeld offers a robust lineup of eLearning products. From webinars to on-demand courses, we have you covered! Online learning is an effective and increasingly popular method for training and increasing employee knowledge. Join this webinar to uncover the variety of eLearning tools available to you through your partnership with us.

Making People's Lives Better

NOVEMBER 16

Cross-selling a variety of products and services is key to building relationships with our clients. We need to ensure we are doing everything we can to make their lives easier. What better way to do that than to offer easy, convenient, and (many times) free products and services to help them get the most out of their checking account? Join this webinar for details on how to offer and discuss the wonderful products and services your financial institution offers.

Preparing Your Branch for 2023

DECEMBER 14

Let's start 2023 off right by preparing to be successful! Every year is a new opportunity to get more clients, keep the ones we already have, and build lasting relationships with all of them. Join us for this webinar to learn tips on how to make the most out of your Haberfeld Strategy in 2023!