haberfeld
accelerating growth

CHECKLIST FOR INCREASING PROFITABILITY & GROWTH

Target profitable relationships through omni-channel marketing

We use mobile data to target your best prospective customers based on where they live, work, drive and shop

Increase profitable, new retail and business customer openings

Typically more than DOUBLE new core customer acquisitions, with immediate and sustainable results

New core relationships average $300 in revenue every year with marginal cost of just $30

Increase fee income

Without raising fees or impacting attrition

Increase ROA, ROE, stabilize COF and improve portfolio mix

Haberfeld clients get 29% more ROA and 26% more ROE when compared to their bank peers

Install a consistent customer-focused culture across all your branches

Seven on-site engagements in the first year of our partnership will elevate staff engagement off the charts

Make your offer more compelling and adjust policies to be responsible, yet inclusive

With 35 years of experience, we can show you how

Find a strategic partner that delivers immediate and sustainable results and doesn't work with a term contract

That's Haberfeld!

IF YOU HAVE ONE OR MORE OF THESE STRATEGIC GOALS FOR 2018, WE SHOULD TALK.

haberfeld.com | 402.475.1191 | info@haberfeld.com | FLI