

1 YEAR RESULTS

CLIENT RESULTS

6

OFFICE

\$318

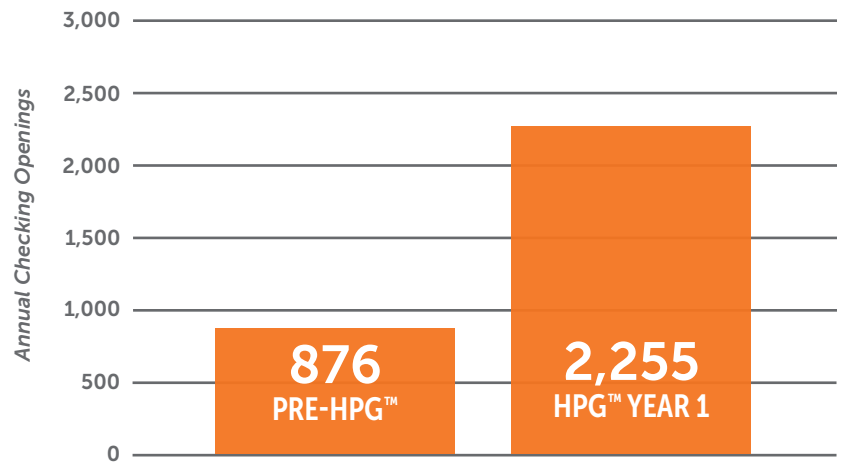
MILLION

HIGH PERFORMANCE GROWTH (HPG™) STRATEGY RESULTS

ADDITIONAL NEW CHECKING ACCOUNTS

1,379 ADDITIONAL NEW CHECKING ACCOUNTS
230 per office

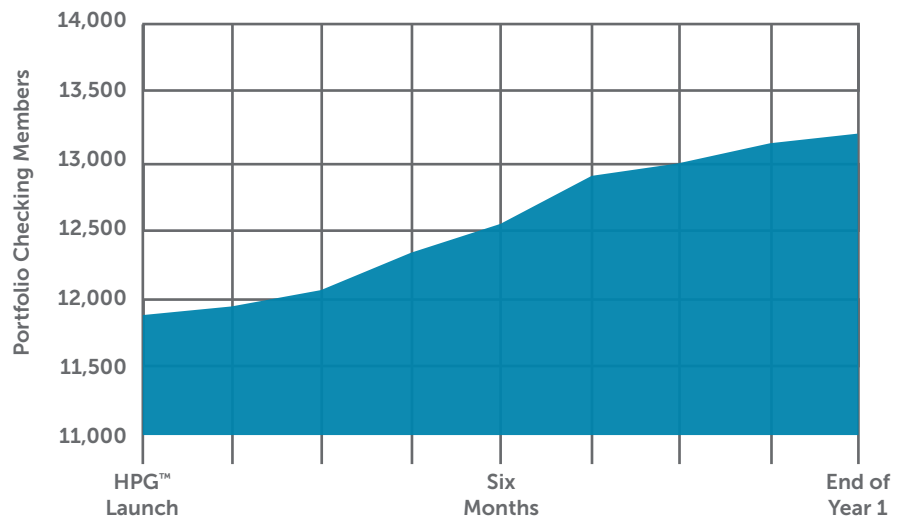
2.57x YEAR 1 RESULTS



NEW PFI CHECKING HOUSEHOLDS

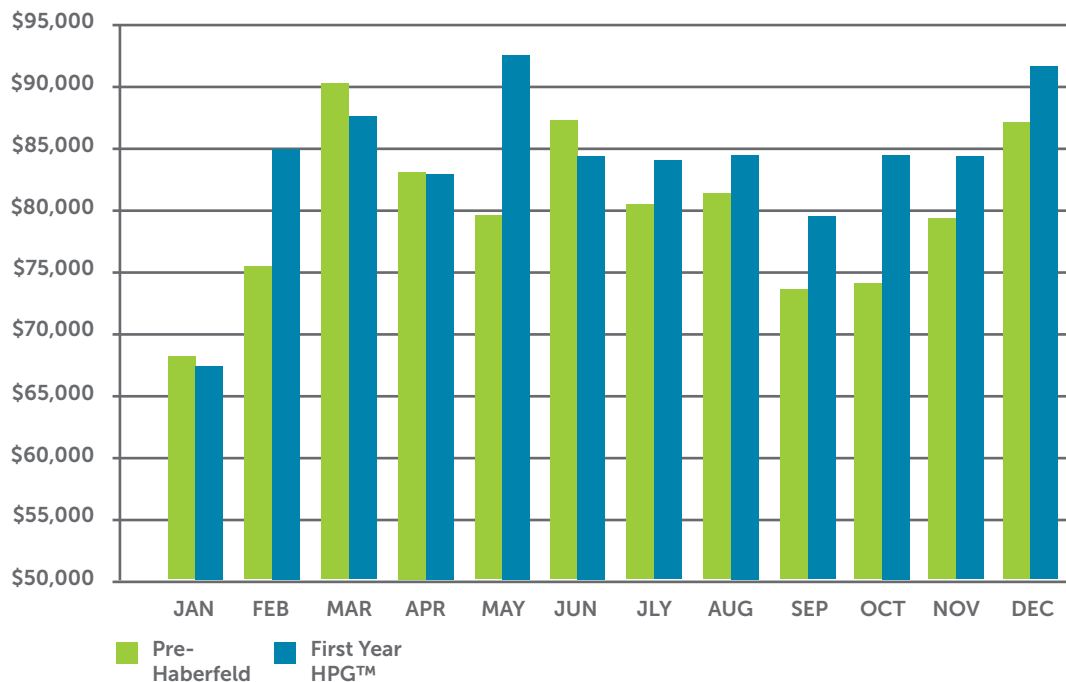
1,331 NEW PFI CHECKING HOUSEHOLDS

222 AVERAGE INCREASE
in new PFI Checking
Households per branch



INTERCHANGE INCOME

UP \$50K
SINCE
KICKOFF



4 2013 + 2014 + 2015 + 2017
CREDIT UNION JOURNAL BEST PRACTICES
AWARD WINNER



YOUR CREDIT UNION CAN ACHIEVE THESE RESULTS.
WE CAN SHOW YOU HOW.