

CLIENT RESULTS

7

OFFICE

\$440

MILLION

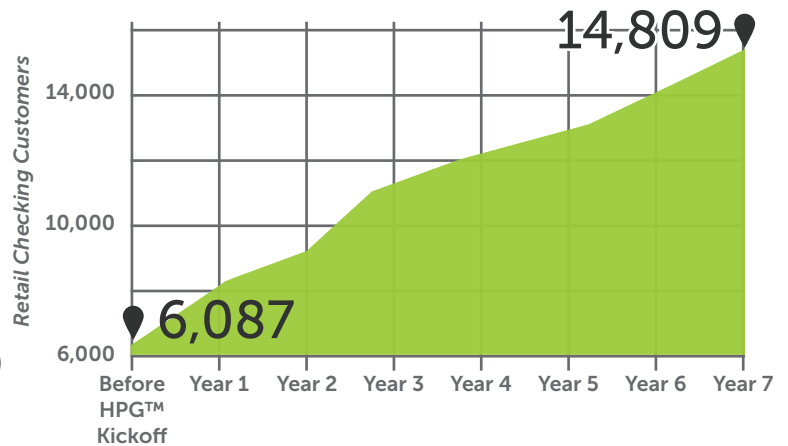
## HIGH PERFORMANCE GROWTH (HPG™) STRATEGY RESULTS SINCE KICKOFF

### ADDITIONAL NEW RETAIL CHECKING ACCOUNTS

**8,722** ADDITIONAL NEW RETAIL CHECKING ACCOUNTS

**\$121.39** MILLION IN NEW DEPOSITS

**\$253.64** MILLION IN NEW LOANS since kickoff (retail and business)

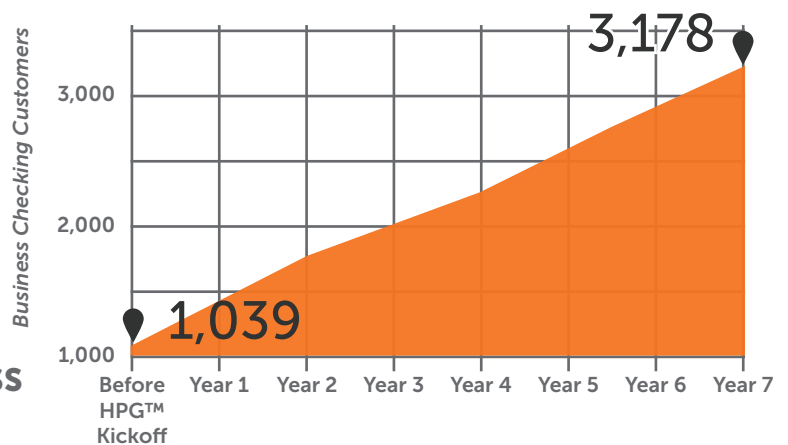


### NEW BUSINESS CHECKING CUSTOMERS

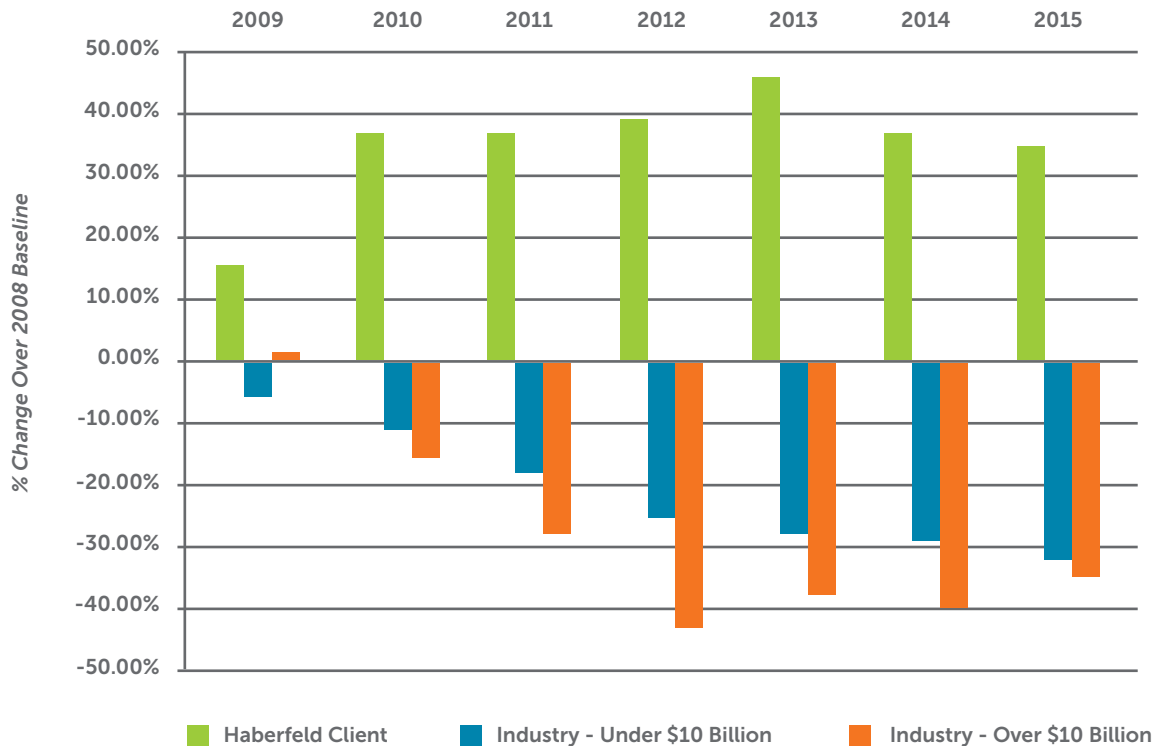
**133%** INCREASE IN NEW BUSINESS CHECKING CUSTOMERS

**2,139** ADDITIONAL NEW BUSINESS CUSTOMERS acquired since kickoff

**\$234.84** MILLION IN NEW BUSINESS CROSS-SOLD LOANS from new business checking customers



# SERVICE CHARGE INCOME TRENDS (OVER 2008 BASELINE) HABERFELD CLIENT COMPARED TO BANKING INDUSTRY



## CLIENT TESTIMONIAL

"The Haberfeld employees I have worked with are as engaged and interested in my results as the bank employees. The support from Haberfeld is exceptional at all levels and in all areas."

—EVP



YOUR BANK CAN ACHIEVE THESE RESULTS.  
WE CAN SHOW YOU HOW.