

## CLIENT RESULTS

5

OFFICE

\$468

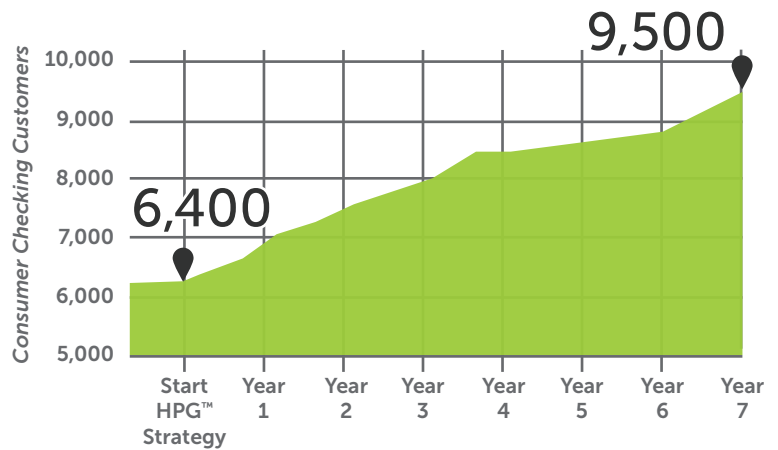
MILLION

## HIGH PERFORMANCE GROWTH (HPG™) STRATEGY RESULTS SINCE KICKOFF

### ADDITIONAL NEW CONSUMER CHECKING ACCOUNTS

**3,100** ADDITIONAL NEW CONSUMER CHECKING ACCOUNTS

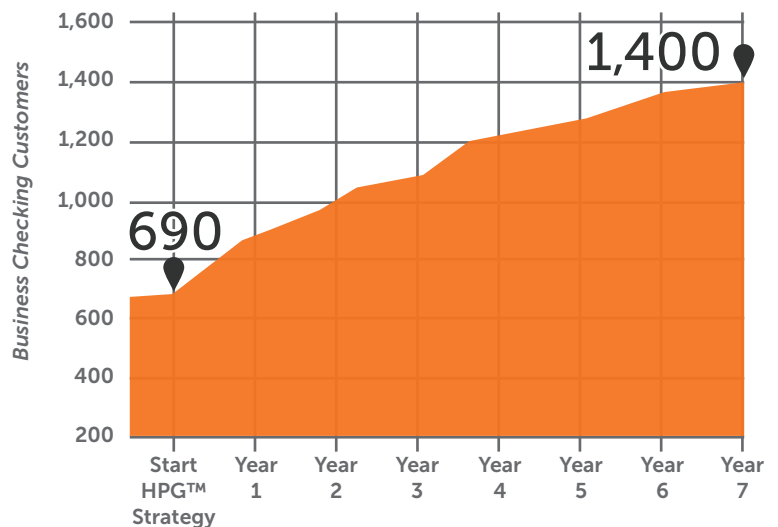
**620** NEW CUSTOMERS per office in seven years of strategy



### ADDITIONAL NEW BUSINESS CHECKING CUSTOMERS

**710** ADDITIONAL NEW BUSINESS CHECKING ACCOUNTS

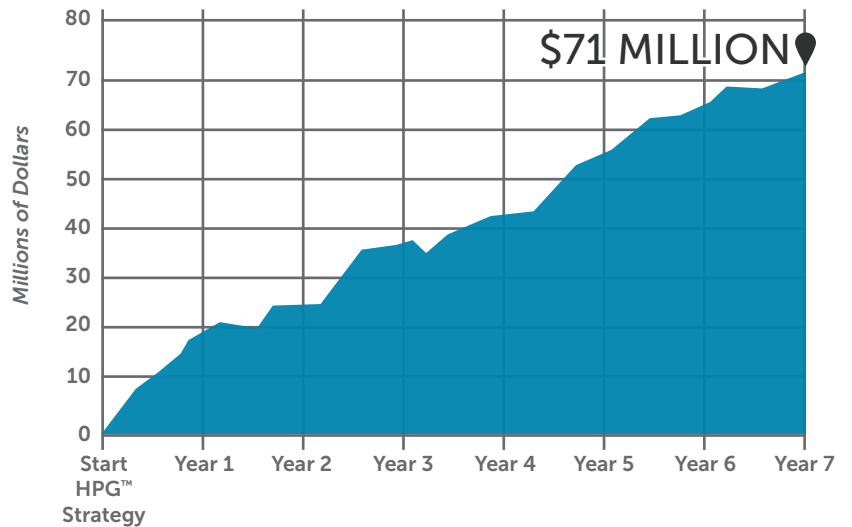
**142** NEW BUSINESS CUSTOMERS per office in seven years of strategy



# DEPOSIT GROWTH FROM NEW CHECKING HOUSEHOLDS

**\$33** MILLION IN  
NEW DEPOSITS  
generated from New  
Consumer Accounts

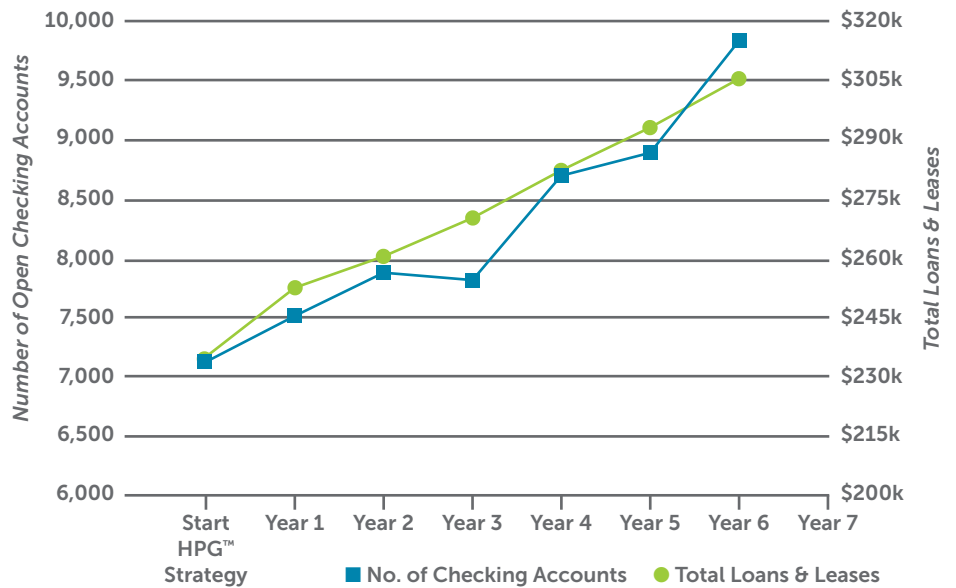
**\$38** MILLION IN  
NEW DEPOSITS  
generated from New  
Business Checking  
Households



**OVERALL  
ASSET  
GROWTH**



# LOAN GROWTH FROM NEW CHECKING ACCOUNTS



**YOUR BANK CAN ACHIEVE THESE RESULTS.  
WE CAN SHOW YOU HOW.**