

4 YEAR RESULTS

CLIENT RESULTS

15

OFFICE

\$384

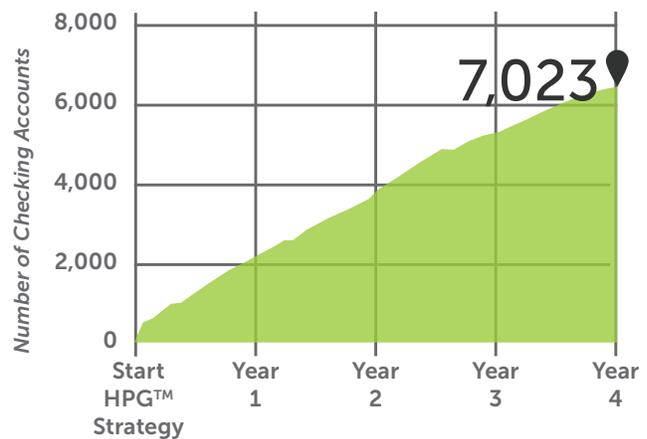
MILLION

HIGH PERFORMANCE GROWTH (HPG™) STRATEGY RESULTS SINCE KICKOFF

NET NEW CONSUMER CHECKING ACCOUNTS

7,023 ACCOUNTS

\$27.6 MILLION
IN NET NEW DEPOSITS



ADDITIONAL NEW BUSINESS CHECKING CUSTOMERS

837 ACCOUNTS
In NET New Business
checking customers

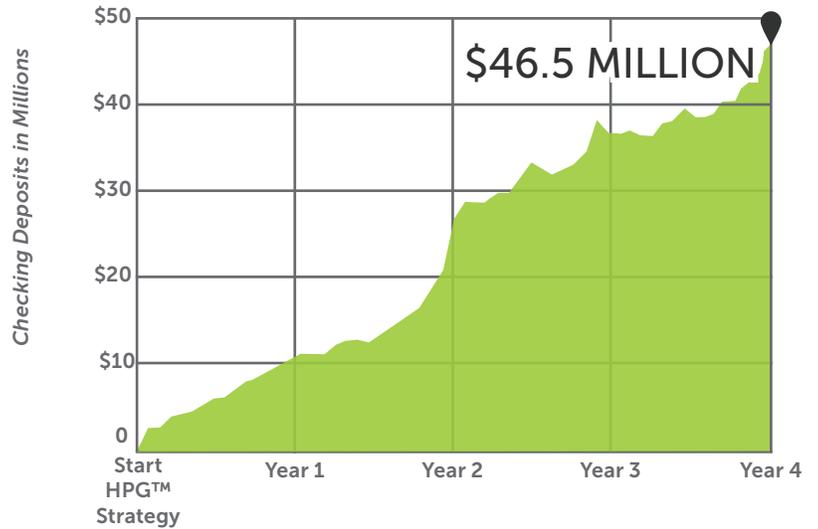
\$19 MILLION
IN NET NEW DEPOSITS



DEPOSIT GROWTH FROM NEW CHECKING HOUSEHOLDS

\$27.6 MILLION IN NEW DEPOSITS generated from New Consumer Accounts

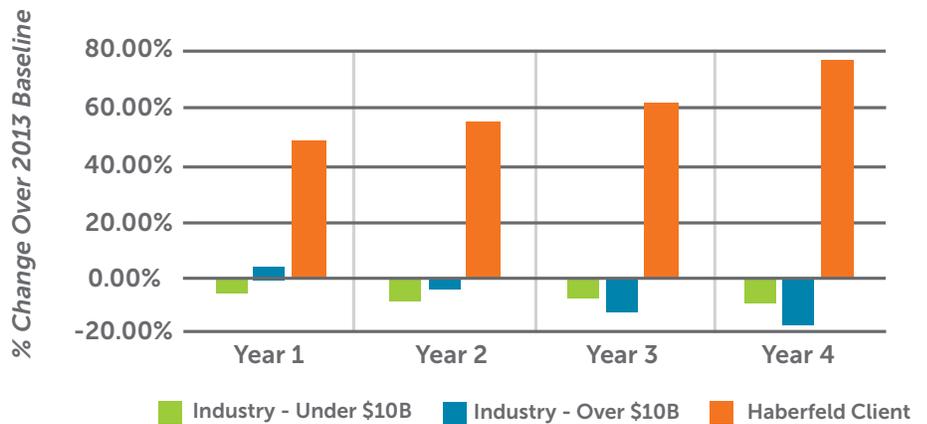
\$18.9 MILLION IN NEW DEPOSITS generated from New Business Checking Accounts



SERVICE CHARGES ON DEPOSIT ACCOUNTS

SERVICE CHARGE INCOME TREND REVERSED THROUGH CUSTOMER GROWTH, NOT THROUGH RAISING FEES

SOURCE: FDIC



**YOUR BANK CAN ACHIEVE THESE RESULTS.
WE CAN SHOW YOU HOW.**