3 YEAR RESULTS



CLIENT RESULTS

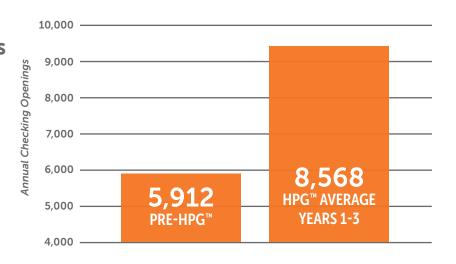


HIGH PERFORMANCE GROWTH (HPG™) STRATEGY RESULTS

ADDITIONAL NEW CHECKING ACCOUNTS

7,969 ADDITIONAL NEW CHECKING ACCOUNTS 265 per office, per year

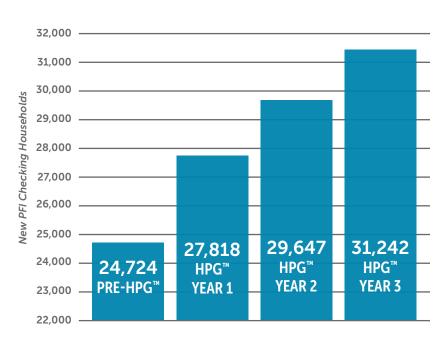
45% AVERAGE INCREASE in new PFI Member Households acquired in Years 1-3



NEW PFI CHECKING HOUSEHOLDS

6,518 NEW PFI CHECKING HOUSEHOLDS

651 AVERAGE INCREASE in new PFI Checking Households per office in Years 1-3



NEW RETAIL HOUSEHOLDS LOAN VOLUME

\$90 MILLION IN NEW RETAIL HOUSEHOLDS LOAN VOLUME

\$2.19

GAINED IN LOANS for every \$1.00 in deposits in Years 1-3







YOUR CREDIT UNION CAN ACHIEVE THESE RESULTS.
WE CAN SHOW YOU HOW.