

CLIENT RESULTS

7

OFFICE

\$440

MILLION

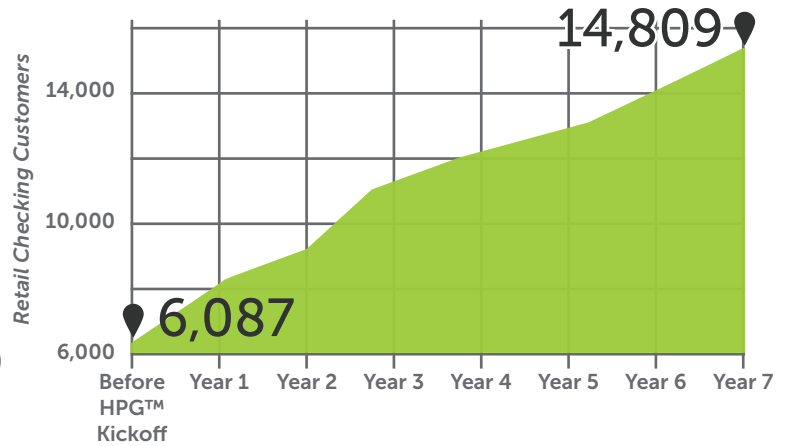
HIGH PERFORMANCE GROWTH (HPG™) STRATEGY RESULTS SINCE KICKOFF

ADDITIONAL NEW RETAIL CHECKING ACCOUNTS

8,722 ADDITIONAL NEW RETAIL CHECKING ACCOUNTS

\$121.39 MILLION IN NEW DEPOSITS

\$253.64 MILLION IN NEW LOANS since kickoff (retail and business)

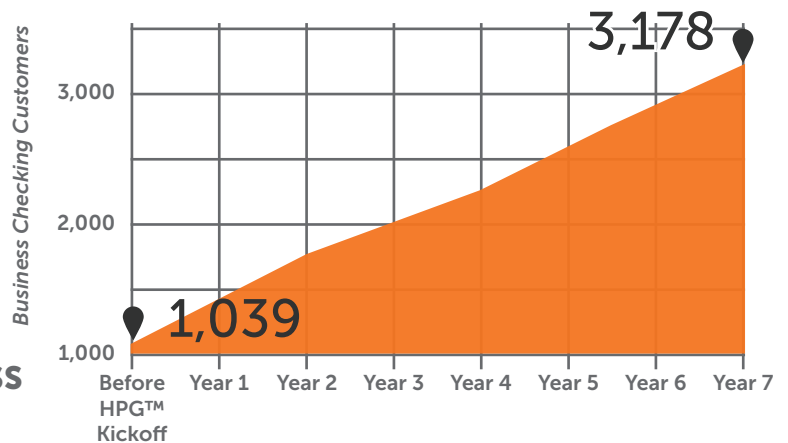


NEW BUSINESS CHECKING CUSTOMERS

133% INCREASE IN NEW BUSINESS CHECKING CUSTOMERS

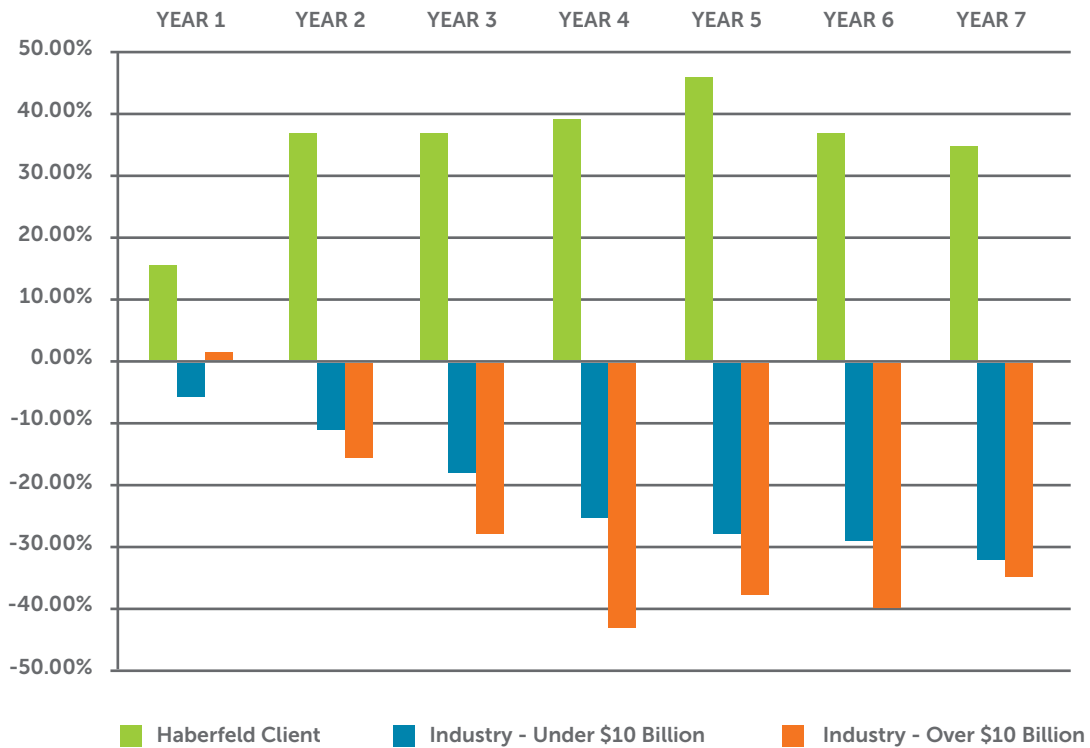
2,139 ADDITIONAL NEW BUSINESS CUSTOMERS acquired since kickoff

\$234.84 MILLION IN NEW BUSINESS CROSS-SOLD LOANS from new business checking customers



SERVICE CHARGE INCOME TRENDS

HABERFELD CLIENT COMPARED TO BANKING INDUSTRY



CLIENT TESTIMONIAL

“The Haberfeld employees I have worked with are as engaged and interested in my results as the bank employees. The support from Haberfeld is exceptional at all levels and in all areas.”

—EVP



YOUR BANK CAN ACHIEVE THESE RESULTS.
WE CAN SHOW YOU HOW.

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